



Know where
you're headed
**on the trail to
Sustainability
& Beyond.**

CASE STUDY
GROWTHPOINT PROPERTIES

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GROWTH-POINT
PROPERTIES



Overview

Growthpoint is a leading international real estate investment company, with a commitment to environmental responsibility and social impact.

Growthpoint is dedicated to sustainable practices and integrating sustainable solutions into its core business activities.

GCX's first engagement with Growthpoint Properties was in 2015, where we produced a carbon footprint for the organisation.

Since then we have progressed to providing expert advisory services and a managed digital platform for monitoring their progress and driving sustainable business performance.



Locations

Growthpoint has a footprint across various regions in South Africa, the rest of Africa, Australia, Poland, Romania and United Kingdom.



Size

Largest South African primary listed REIT on the JSE. Growthpoint's vast size and reach make it a significant player in the market with 600+ employees and an annual revenue of approximately \$8.4 billion.



Sector

Growthpoint operates in several sectors, including health, office, industrial, retail, and student accommodation, making its sustainability initiatives even more impactful.



Assets

Growthpoint owns and manages over 500+ properties, including commercial buildings, office spaces, retail centres, and industrial properties.



Square Meters

6 727 564 square metres of space.

Challenges

While committed to sustainability, Growthpoint faced several challenges in its sustainability journey.

Some of the key challenges included -

#1 Data management processes

#2 Planning and implementation of long-term sustainability strategies

#3 Internal communication and awareness

Solutions

To address these challenges and enhance its sustainability efforts, Growthpoint partnered with GCX and implemented the following solutions:



Data Automation

GCX introduced a data automation and account management system that streamlined data collection and reporting, improving data accuracy and efficiency.



Stakeholder Engagement

GCX engaged with key stakeholders within Growthpoint, conducting training sessions and awareness campaigns to foster a deeper understanding of sustainability initiatives.

Results

The collaborative efforts of Growthpoint and GCX have yielded significant results:



Improved Sustainability Reporting

Data automation and account management significantly improved the accuracy and timeliness of sustainability reporting.



Increased Stakeholder Awareness

Through GCX's engagement efforts, stakeholders within Growthpoint became more aware of sustainability initiatives, fostering a culture of sustainability within the organisation.



Sustainable Business Pathway

Growthpoint's partnership with GCX continues to evolve, creating a sustainable and environmentally responsible future for the company and its stakeholders and setting a benchmark for the property investment sector.



GRAHAME CRUICKSHANKS
Head of Sustainability and Utilities



The original purpose of the data automation and dashboard system was to improve the quality and streamline process associated with annual ESG reporting.

This was very successfully achieved and released the Growthpoint sustainability team as well as others in the organisation from a time consuming, manual process. Ongoing engagement with GCX resulted in operational performance improvement analytics being derived from the service which adds enormous value to the sustainability initiatives undertaken within the business. Exciting discussions on the integration of ESG targets into the current service are underway. We anticipate an ongoing and beneficial partnership with GCX.

