

Know where
you're headed
**on the trail to
Sustainability
& Beyond.**



CASE STUDY
ITL

CASE STUDY



Intelligent
Label Solutions

Overview

Headquartered in London, ITL is a global provider of apparel labelling products and solutions. Their international footprint enables them to partner with some of the world's biggest fashion brands and retailers throughout their upstream and downstream supply chain.

In 2022 alone, ITL had completed over 1 billion orders and produced and distributed more than 4 billion labels.

ITL is committed to not only surpassing compliance standards but also to driving sustainability throughout its ecosystem, with the aim of becoming the global leader in sustainable label manufacturing.

GCX has played a key role in helping the company navigate various sustainability reporting challenges as well as optimising their sustainability projects and initiatives with a suite of services and solutions.



Locations

ITL operate in 20 global locations across East and South Asia, Africa, Europe, The United Kingdom, Turkey and North America.



Size

ITL is a substantial organisation, employing more than 2000 individuals globally.



Sector

ITL is a prominent entity in the apparel & textile industry.



Assets

All facilities are owned by ITL, enabling them to be agile and prescriptive in their ESG goals.

Challenges

ITL was seeking to address the challenge of managing their sustainability data.

These included -

#1 Data management – internal as well as baseline and target setting

#2 Accurate reporting for transparency

#3 Accurate data for their customers to help manage their supply chain impacts

#4 Reliable data for customer reporting

Solutions

In response to ITL's strategically initiated ESG goals, we collaborated with the company to provide the following solutions:



Training

Facility and regional level training to get factory level buy-in, training on data transfer and data vetting.



Data Management Platform

We used the DASH platform for a centralised approach to data collection and reporting from all ITL locations.



Data and Target Setting

Provided recommendations on data management best practice, fast anomaly detection, data integrity and auditing as well as science-based target setting.



Zero Waste to Landfill

Recommendations on zero waste to landfill and introduction to relevant service providers.



Protocols & Frameworks

Updating methodologies to ensure ITL is utilising the best protocols and introduction to reporting frameworks SASB and GRI.



Custom Data Export Functionality

Providing customised easy data export functionality and integration between data sources.

Results

Our partnership with ITL led to a series of significant results:



Scope Expansion

Expanded scope of data from scope 1 & 2 to a robust scope 3 – ITL now gather 100+ data points



Data Snapshot

Granular overview of sustainability data with an immediate snapshot to understand where to allocate resources



Data Management

Global sites are now capable of uploading their own data every quarter and data is managed utilising shared cloud ecosystem



Target Setting

Gained a deep understanding of science-based target setting - what is ambitious and appropriate.



Protocols & Frameworks

Carbon aligned with GHG protocol and pathway to align with new frameworks SASB and GRI – data is already available on DASH.



Custom Functionality & Operational Utility

Customised Higg FEM verification data export functionality. DASH is also now utilised operationally and not limited to sustainability.



JIMMY CHRISTOPHER
Group Sustainability Officer



We initially engaged with GCX to develop a environmental sustainability dashboard with a particular focus on carbon. This streamlined our carbon footprinting process immensely and helped us to expand our GHG inventory to now include a robust scope 3 inventory, as well as scope 1 and 2.

The dashboard then grew into an all encompassing ESG reporting and operational tool for us; it is essential each year during our development of our annual impact report and to ensure we report with confidence and authenticity. We continue to work together with GCX each day to grow the scope of the dashboard and glean deeper insights into our sustainability performance at all of our facilities around the world.

